

McKennaMedia

TRAFFIC INSTRUCTIONS

Date: 5.17.2022
Agency: McKenna Media

Client: Brian for DC
Medium: CB, TV
Estimate: 10942 and 10943

Questions? Call 202-675-6936

DUB CONTENTS: Spot Name BEST Spot Code MM22SCHWALB1H Duration :30 In House Arrival

INSTRUCTIONS

ALL SPOTS ARE EMBARGOED FROM RELEASE BEFORE FIRST SCHEDULED AIRING.

Starting Tuesday May 24th, 2022, Please continue to run the following according to schedule:

Market	Estimate	Spot Name	Spot Code	Rotation	Start Date	End Date
Washington, DC	10942 and 10943	BEST	MM22SCHWALB1H	100%	5/24/2022	UFN

STATION: _____

DATE: _____

CONTACT: _____

FIRST AIRING: _____

Please sign upon receipt of traffic & dub and return confirmation of traffic instructions

E-mail: lbuckley@sagemediaplanning.com